

Helping Scotland Prosper with Lloyds Banking Group

In 2016, the Bank of Scotland Foundation received £2m from Lloyds Banking Group as part of the Group's commitment to Helping Scotland Prosper. The Foundation donated these funds to charities across Scotland through Grants Programmes and a Matched Giving Programme for Lloyds Banking Group employees in Scotland.

The Bank of Scotland Foundation has now distributed over £10m to charities to develop and improve communities and increase financial literacy and financial inclusion across Scotland, enabling over 500,000 people to benefit from a variety of much needed local services and personal support.



Grants Programmes

118 charities shared £1,426,180 through our Small, Medium and Large Grants Programmes in 2016. These charities aim to positively affect over 75,000 people, addressing areas such as mental health, isolation, debt management and job creation.

Beyond funding alone, we recognise that there is an opportunity to provide more support for Scotland's charities. From January 2017, we will be engaging the Group's employees in Scotland in aligning skills-based volunteering and mentoring with Foundation funded charities. We recognise the scale of the evident need for volunteers across Scotland and also the huge talent, energy and commitment of the Group's employees and through this new volunteering initiative we aim to help to meet the demand.

Case Study

Airdrie Citizens Advice Bureau were awarded a large grant of £99,558 in July 2016 to fund the costs of employing 2.5 money advisers over two years. The advisers will manage over 300 debt cases per year, deliver over 115 financial education workshops and help over 2,500 clients through one to one appointments. The services will be delivered via the bureau office and through an innovative outreach programme including local hospitals, local foodbanks, community centres and job centres to increase engagement with the wider community.



Matched Giving Programme

Our Matched Giving Programme received 2,461 claims from Lloyds Banking Group employees in 2016 and distributed a record £909,158 to 535 charities supporting communities working across Scotland. The Group's Charity of the Year, BBC Children in Need, received £205,931 from the Bank of Scotland Foundation as a result of 611 employee applications, with employees undertaking a variety of fundraising activities throughout the year. In addition, an increasing number of colleagues chose to support small, local charities enabling our funding to reach communities across Scotland at a grass-roots level.

Case Study

The Highland Hospice in Inverness received £11,692 in 2016 from the Bank of Scotland Foundation as a result of 40 employee applications and will use their Matched Giving to support their work with adults with incurable life limiting disease in the Highlands of Scotland.



Increasing Outreach Activity

The Bank of Scotland Foundation team visited 13 Bank of Scotland branches in 2016 to drive up awareness of the Bank of Scotland Foundation amongst the Group's employees and customers and also engage local charities and MSPs in our work. This initiative will continue throughout 2017 and coupled with our regular attendance at local Funder's Fairs will ensure charities across Scotland have access to the Bank of Scotland Foundation team who can assist with enquiries and grant applications.



Friends of the Foundation

To support the increased outreach activity of the Bank of Scotland Foundation we will be recruiting a number of the Group's employees as Friends of the Foundation in regions across Scotland during 2017. As we become more ambitious over the next few years and our programmes and initiatives develop, Friends of the Foundation will play an instrumental part in helping to drive up advocacy and awareness of the Foundation by assisting with outreach activities, acting as a local source of Foundation information and representing the Foundation at local events.



Improving Digital Capability

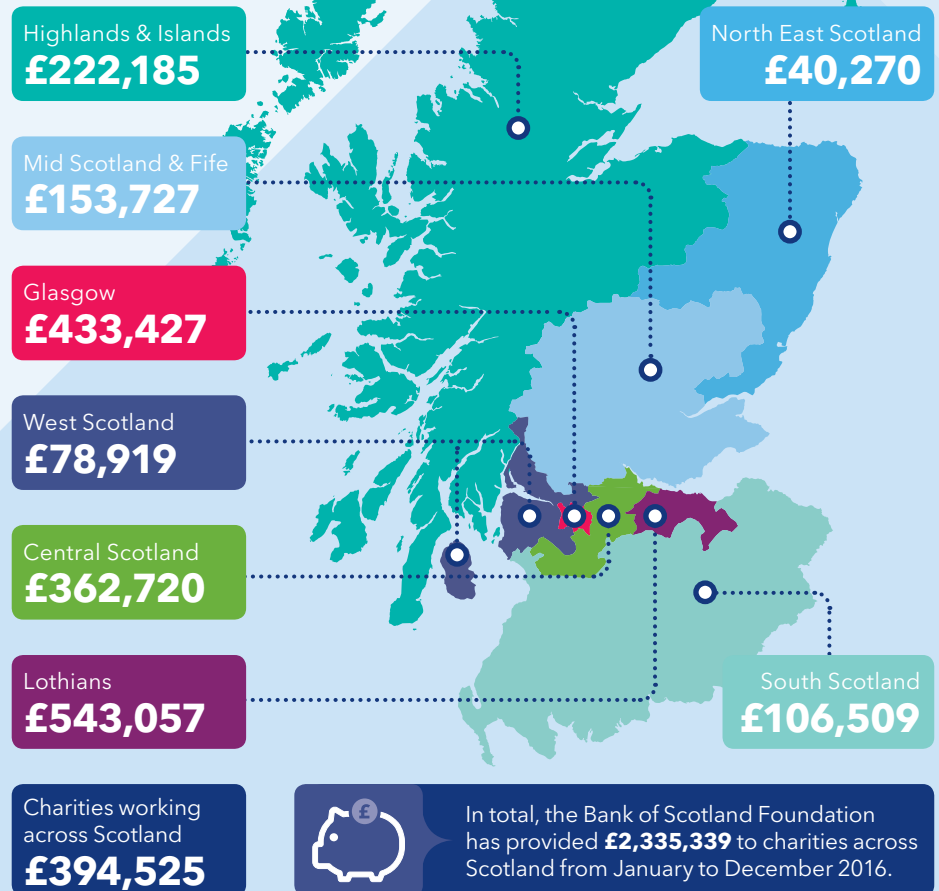
In Scotland, one in three charities lack the basic digital skills they need to succeed and prosper in today's increasingly digital society and this can have an impact on their future potential to support those in need. To help to address this, in June 2016, the Bank of Scotland Foundation hosted a free half-day digital workshop in Edinburgh for over 80 charities in collaboration with Bank of Scotland, Google and Reason Digital. The event helped charities to better understand the benefits that being online can bring to their organisation and also provided assistance with

topics such as growing your charity online through the use of websites and social media. The event was a huge success with many charities also being paired with a Bank of Scotland Digital Champion after the event for ongoing digital support. Building on this success, the Bank of Scotland Foundation has made a commitment to deliver two more Digital Garages in the West of Scotland and in the North of Scotland during the second half of 2017.



Regional Breakdown of Grants and Matched Giving by Registered Region of Charity

January - December 2016



For more information, please visit www.bankofscotlandfoundation.org, call **0131 659 2599** or email enquiries@bankofscotlandfoundation.co.uk

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