

Working with Lloyds Banking Group to Help Scotland Prosper

In 2015, the Bank of Scotland Foundation received £2m from Lloyds Banking Group to fund a range of Grants Programmes and a Matched Giving Programme for Lloyds Banking Group employees in Scotland.

The aim of our grant funding is to develop and improve communities and increase financial literacy and financial inclusion across Scotland.



Our reach

83 charities shared
£789,936 through our
Small and Medium Grants

Programmes in 2015 and importantly, we continued to provide funding for much needed core costs. In an increasingly challenging funding environment, the core funding provides the stability for many charities to continue offering their services and identify opportunities for future funding.

The charities we supported aim to positively affect almost 60,000 people, addressing areas such as debt management, increasing community engagement and supporting job creation in some of Scotland's most deprived areas. Almost £110k of this funding was provided to charities that specifically address financial literacy and financial inclusion.

Case study

Shetland Islands Citizens Advice Bureau received a grant of £12,500 in January 2015 to fund the post of a much-needed Money Advisor.

The Money Advisor will provide the only specialist debt advice available in Shetland to over 200 people whilst working in partnership with NHS Shetland and the Shetland Credit Union. The Money Advisor will offer services ranging from advice on financial products, to budgeting and referrals to other services such as Credit Unions.

Matched Giving

Our Matched Giving Programme received 2,267 applications from Lloyds Banking Group employees in 2015 and distributed £815,085 to 463 charities supporting communities working across Scotland. The programme continued to provide funding to a diverse mix of local and national charities in Scotland through the fundraising and volunteering efforts of Lloyds Banking Group employees. Many were smaller, lesser known charities where our funding makes a real difference.

Case study



BBC Children in Need received
£241,546
from the Bank of Scotland Foundation as a result of 778 employee applications.

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Large grants

2015 also saw five charities share £405,087 through our first Large Grants Programme. In addition

to funding, our Large Grants Programme was specifically designed to encourage charities to indicate their need for volunteers/mentors.

All five charities advised that there were opportunities available and throughout 2016, the Bank of Scotland Foundation will work with the Group to engage employees in meeting each charity's requirements.

Employee roadshows

The Bank of Scotland Foundation team visited 5 large Lloyds Banking sites in 2015 where over 7,500 employees are based. Engagement was high from employees at each site with enquiries typically focusing on our Matched Giving Programme. However, 2015 saw an increase in the number of employees also enquiring about funding available to charities through our Grants Programmes, indicating an increasing level of individual engagement between employees and charities.

Future plans

2016 presents exciting opportunities for the Bank of Scotland Foundation.



Extending our reach to customers

Our traditional employee roadshow will be extended to large Bank of Scotland branches for the first time to drive up awareness of the Bank of Scotland Foundation amongst employees AND customers. Each Branch Roadshow will also present great opportunities for engagement with local MSPs, journalists, Senior LBG Executives and Charity Chief Executives. The Regional Scottish Executive Committees have very willingly agreed to support this initiative (and also the broader aims of the Bank of Scotland Foundation) to ensure success.

Employee volunteering

The Bank of Scotland Foundation will be engaging with the Group in 2016 to plan the roll-out of an Employee Volunteering Programme that will see the Group's employees paired with charities in receipt of a Foundation grant to provide skills-based support. Through this programme, we will be looking to strengthen the effectiveness, build the robustness, and improve the sustainability of the charities we fund across Scotland.

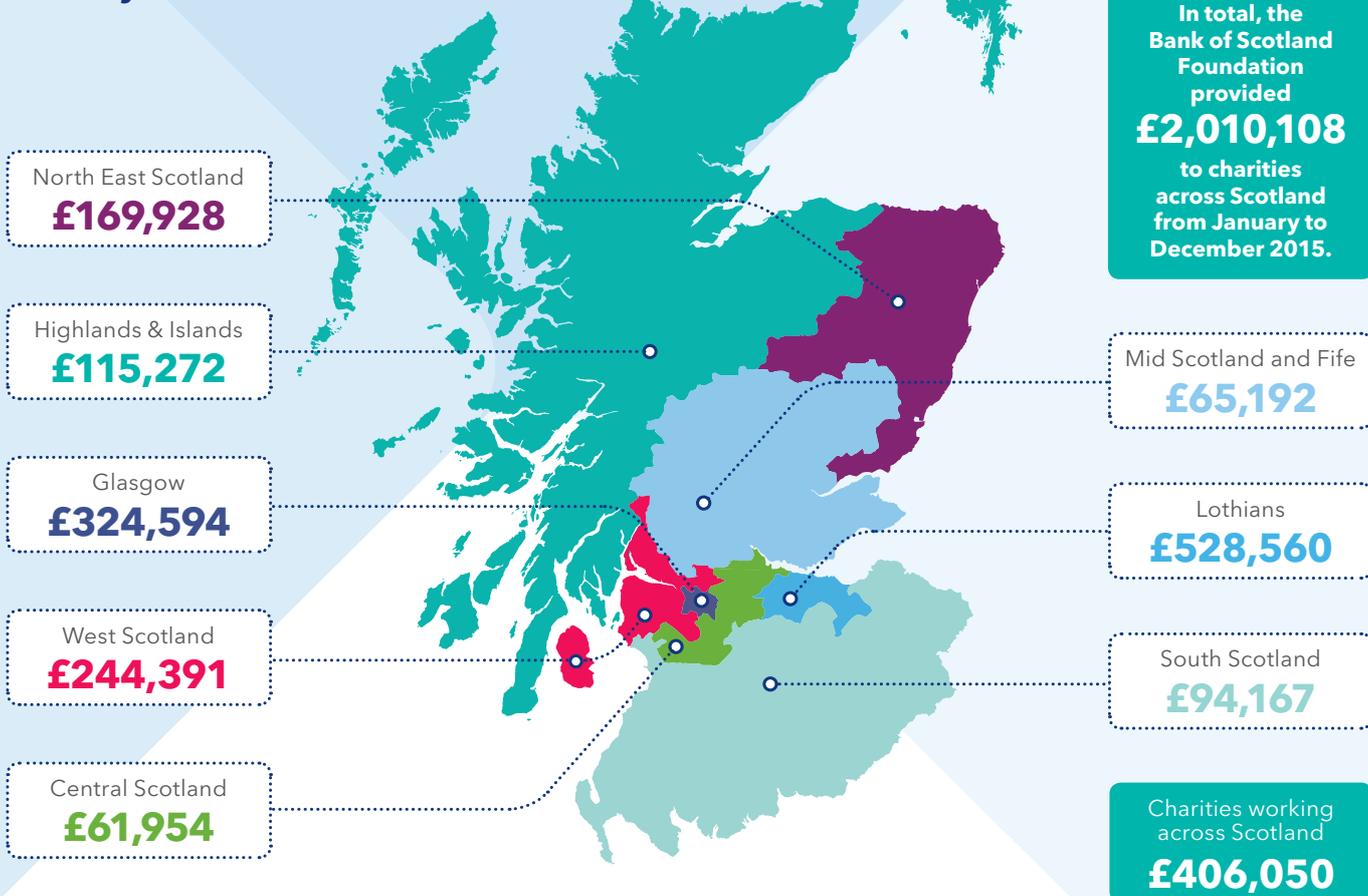
Case study

Improving Digital Capability

As part of the Employee Volunteering roll-out, we are currently developing a Digital Capability Partnership Event hosted by Google which will see 100 representatives from Bank of Scotland Foundation charities paired with Bank of Scotland Digital Champions from their locality.

The Digital Champions will work with the charity representatives to improve their digital skills and owing to the local partnering, charities will also have the option to opt in to receive ongoing support from their assigned Bank of Scotland Digital Champion after the initial session. The main event will take place in Port Hamilton, Edinburgh, and Philip Grant, Chair of the Bank of Scotland Foundation, will open the session with an MSP with a specific interest in this field.

Regional Breakdown of Grants and Matched Giving by Registered Region of Charity January - December 2015



For more information, please visit www.bankofscotlandfoundation.org, call **0131 659 2599** or email enquiries@bankofscotlandfoundation.co.uk

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