

# ARTIFICIAL INTELLIGENCE

Artificial Intelligence (AI) can offer benefits to charities, especially in cases where there are obstacles such as learning difficulties or when English is not the first language. There has been an increase in charities utilising AI for writing supporting documentation when applying for funding. Applications that use AI can often be identified due to their similar style, and ensuring your application stands out is important. We want to clarify our position regarding applications that have used AI.

## USING AI TO WRITE FUNDING APPLICATIONS

We read every single funding application we receive and we understand if you want to use AI to support you in writing your funding application. However, it is often noticeable when AI has been over-relied on and, in many cases, this is not giving applicants the best chance of success. These applications are often generic, and do not bring out your own voice or uniqueness. Below we have outlined some of the key things to consider when using AI in applications so that you have the best chance of success.

## KEY CONSIDERATIONS WHEN USING AI

### Avoid generic responses

It is important to us that we understand the specialist work and impact of your charity. Some applications read the same when they have been written by AI. This makes it much harder for us to get to know you or your charity. If you could benefit from using AI to help you with an initial draft or grammar checks, we recommend that you then make sure you tailor your response so that you can share your unique voice and experience with us. If you used AI to help draft your application, consider mentioning this in your submission.

### Look out for AI inaccuracies

AI can generate inaccurate content which can undermine your application. When applying for funding, if you need to use data to evidence the need for your work, we recommend using reputable research, rather than information generated by AI. Always review AI-generated content for accuracy, fairness and relevance.

### Protect your data

If you are using AI tools, we suggest you find out about their data protection and retention policies to make sure your data is safe. Never share sensitive or confidential information with AI tools unless you are confident in their security and privacy standards. Stay informed about new developments in AI and only use reputable, secure tools.

